

# Allianz Risk Barometer 2023

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Top 5-10 business risks in 2023



# #ARB2023 summary

# Methodology and participants



The survey was conducted among **Allianz customers** (businesses around the world), brokers and industry trade organizations, as well as risk consultants, underwriters, senior managers and claims experts in the corporate insurance segment of both **AGCS** and other **Allianz entities**.



12th edition in 2023



2,712 respondents



countries and territories



23 industry sectors



19.10 – 18.11. 2022 survey run



# The most important global business risks in 2023

## The most important business risks in 2023: global



<b>1</b> 34%		Cyber incidents¹ (e.g. cyber crime, system downtime, data breaches, fines and penalties)	2022: 44% (1)	6 19%	Natural catastrophes (e.g. storm, flood, earthquake, wildfire, extreme weather events)	2022: 25% (3)
<b>2</b> 34%		Business interruption (incl. supply chain disruption)	2022: 42% (2)	<b>7</b> 17%	Climate change (e.g. physical, operational and financial risks as a result of global warming)	2022: 17% (6)
<b>3</b> 25%	9 8 5	Macroeconomic developments (e.g. inflation, deflation, monetary policies, austerity programs)	2022: 11% (10)	8	Shortage of skilled workforce <sup>3</sup>	2022: 13% (9)
<b>4</b> 22%		Energy crisis (e.g. supply shortage/outage, price fluctuations)	NEW	9 14%	Fire, explosion	2022: 17% (7)
<b>5</b> 19%		Changes in legislation and regulation <sup>2</sup> (e.g. trade wars and tariffs, economic sanctions, protectionism, Euro-zone	2022:	10 13%	Political risks and violence (e.g. political instability, war, terrorism, civil commotion, strikes,	2022:

2022:

19% (5)

sanctions, protectionism, Euro-zone

disintegration)

2022:

9% (13)

riots, looting)

<sup>1</sup> Cyber incidents ranks higher than business interruption based on the actual number of responses 2 Changes in legislation and regulation ranks higher than natural catastrophes based on the actual number of responses 3 Shortage of skilled workforce ranks higher than fire, explosion based on the actual number of responses

# Selected results highlights



Cyber and business interruption keep the first and second place worldwide respectively, as in 2022.

Natural catastrophes and climate change fall in the annual rankings and are now at #6 and #7.

Political risks and violence is a new entry in the top 10 risks at #10.











**Energy crisis** is a new entry at #4 globally, while among European companies it ranks third.

Macroeconomic developments rises from #10 to #3 as inflation and market volatility increase and the fear of a global recession and a rise in insolvencies loom.

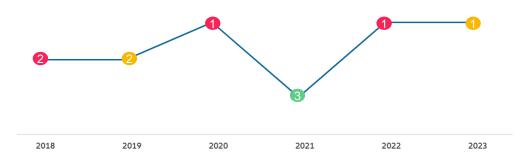


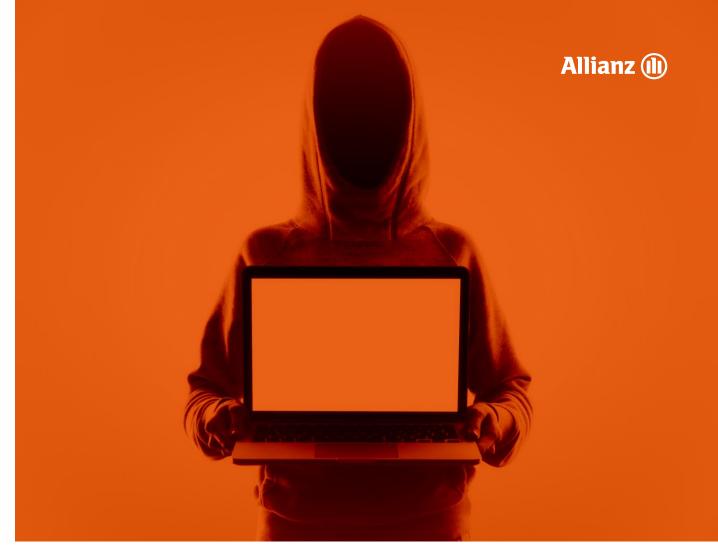
# Top 4 business risks in 2023 in detail

# Cyber incidents

- #1 business risk in 2023 worldwide (34% of responses) - the second year in a row
- #1 business risk in 2023 in 19 countries
- Cyber insurance claims remain at a high level. Increasingly, we see more small- and mid-size businesses impacted who often tend to underestimate their exposure.

#### **Ranking history**





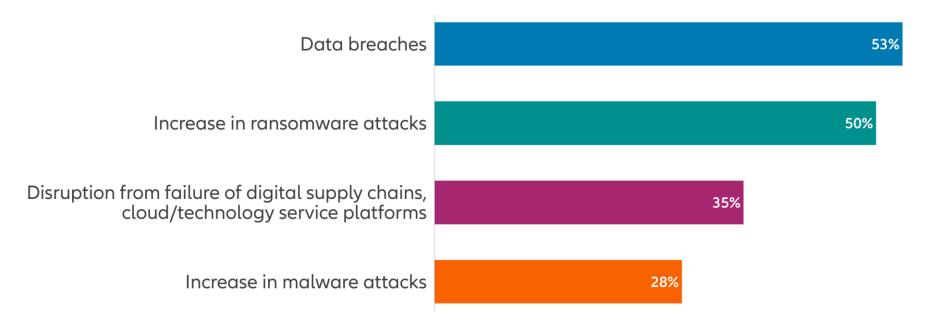
# Cyber incidents



An increase in data breaches – the average cost of which is at an all-time high – and ransomware attacks rank as the top cyber threats for the year ahead, according to survey respondents.

#### Which cyber exposures concern your company most over the next year?

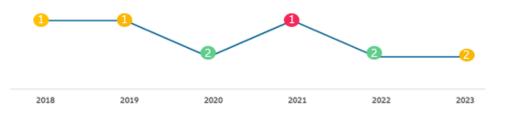
Total number of respondents: 925. Figures do not add up to 100% as up to three risks could be selected.



# Business interruption

- #2 business risk in 2023 worldwide (34% of responses)
- #1 business risk in 9 countries
- Cyber is the cause of BI companies fear most (45%), followed by energy crisis (35%) and natural catastrophes (31%)

#### **Ranking history**





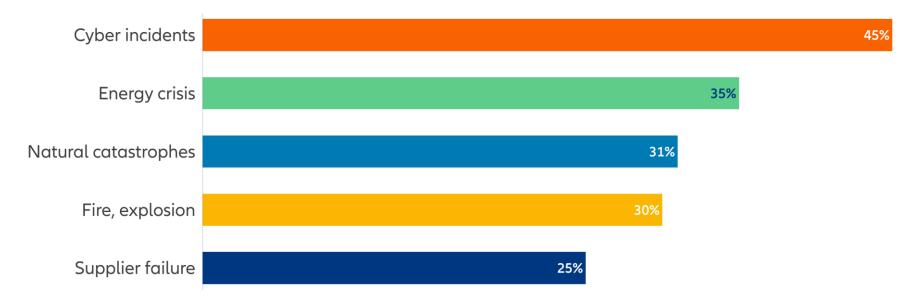
# **Business** interruption



The most feared cause of BI is cyber incidents, reflecting ongoing concern for disruption caused by ransomware attacks, IT system and cloud outages and the threat of cyber war. The energy crisis and natural catastrophes are two other important triggers in the view of respondents.

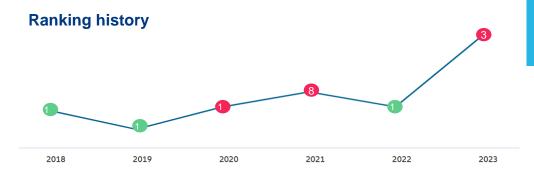
#### Which causes of business interruption does your company fear most in 2022?

Total number of respondents: 917. Figures do not add up to 100% as up to three risks could be selected.



# Macroeconomic developments

- #3 business risk in 2023 worldwide (25% of responses)
- Inflation, economic and financial market volatility and possible recession are companies' primary concerns
- Global business insolvencies are likely to rise significantly in 2023: +19%.





# **Energy crisis**

- New entrant in the Allianz Risk
   Barometer, appearing for the first time at #4 (22% of responses)
- Companies are concerned about spiraling fuel costs, supply disruptions, inflation, and the effects of Russia's invasion of Ukraine
- Likely to remain the largest profitability shock for European countries and companies
- Opportunity to fast-forward the green transformation



# Top 5 -10 business risks in 2023

## Top risks in focus





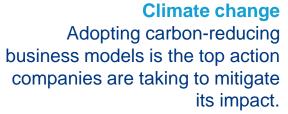
#### Changes in legislation and regulation

Compliance challenges remain a top five risk while ESG concerns are high on the corporate agenda, but a lack of in-house expertise is a growing issue.



#### **Natural catastrophes**

2022 was another year of recordbreaking natural disaster events, ranging from Hurricane lan in the US to widespread flooding in Australia. Insured losses were again in excess of \$100bn.





### Top risks in focus





Shortage of skilled workforce Attracting and retaining skilled

workers has never been so challenging – difficulty hiring employees is at a 16-year high globally, ensuring this risk moves up one position year-on-year.



Fire, explosion

Claims analysis by Allianz shows that fire, excluding wildfires, is the single largest cause of corporate insurance losses over the past five years, even though risks are typically well understood and risk managed.



A new entry at #10. Aside from war, companies are also concerned about increasing disruption from civil unrest as the cost-of-living crisis bites in many countries.

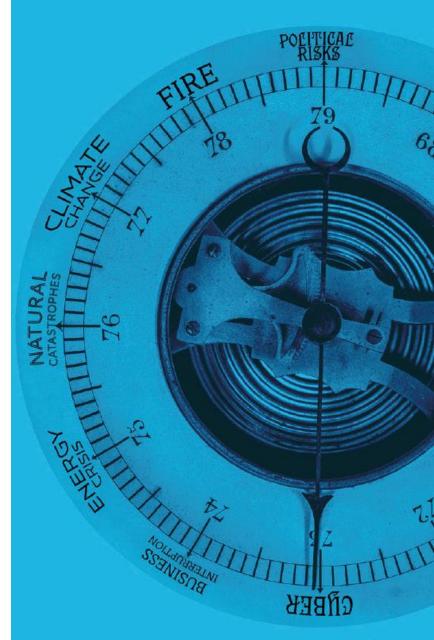




# De-risking actions

# 'Permacrisis' prevention

- Elevated levels of disruption look set to continue in 2023 as dangers from digitalization, the war in Ukraine, high energy prices and inflation, geopolitical and economic uncertainty, and climate change test already strained business models and supply chains.
- The Allianz Risk Barometer results show that companies have begun to diversify their businesses and supply chains, as well as stepping up risk management and business continuity planning.
- The most common action taken by companies to de-risk supply chains and make them more resilient is to develop alternative and/or multiple suppliers – although this can be a lengthy process and is not without its own pitfalls.
- Taking action to build resilience and de-risk needs to be front and center for companies, given the events of recent years.



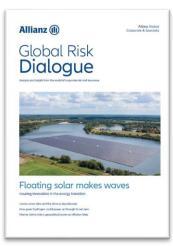
# AGCS expert knowledge

# AGCS expert knowledge





Directors and officers (D&O) insurance insights 2023



Global Risk
Dialogue
02/2022



Cyber: The changing threat landscape



Superstorm
Sandy: 10 years
on



Global Claims Review 2022



Safety and Shipping Review 2022 Thank you!



# Appendix

# The most important SME business risks in 2023



Top 5 risks for small-size companies (<\$250mn annual revenue) Top 5 risks for mid-size companies (\$250mn to \$500mn revenue)

**Cyber incidents Business interruption** (incl. supply chain disruption) (e.g. cyber crime, 31% 35% system downtime, data breaches, 2022: fines and penalties) 39% (1) 43% (1) Macroeconomic **Cyber incidents** developments (e.g. cyber crime, 28% 29% (e.g. inflation, deflation, monetary system downtime, data breaches, 2022: policies, austerity programs) 15% (8) fines and penalties) 36% (2) **Business interruption**<sup>1</sup> **Energy crisis** NEW (e.g. supply shortage/outage, (incl. supply chain disruption) 2022: 24% 23% 32% (2) price fluctuations) **Energy crisis Macroeconomic** developments (e.g. supply shortage/outage, price NEW NEW 23% 23% (e.g. inflation, deflation, monetary fluctuations) policies, austerity programs) **Changes in legislation Changes in legislation and** and regulation regulation (e.g. trade wars and tariffs, economic (e.g. trade wars and tariffs, 20% 20% sanctions, protectionism, Euro-zone 2022: economic sanctions, protectionism, 2022: disintegration) 21% (4) Euro-zone disintegration) 19% (6)

# Top 10 business risks in 2023: Europe

sanctions, protectionism, Euro-

zone disintegration)



**Cyber incidents Natural catastrophes** (e.g. storm, flood, earthquake, wildfire, (e.g. cyber crime, 39% 19% system downtime, data breaches, 2022: extreme weather events) 2022: fines and penalties) 48% (1) 25% (3) **Climate change Business interruption** (incl. supply chain disruption) (e.g. physical, operational and 16% 37% 2022: financial risks as a result of global 2022: 45% (2) warming) 20% (4) **Energy crisis** Shortage of skilled workforce (e.g. supply shortage/outage, price NEW 32% 15% fluctuations) 2022: 11% (10) Fire, explosion<sup>1</sup> Macroeconomic developments 26% 13% (e.g. inflation, deflation, monetary 2022: 2022: policies, austerity programs) 13% (9) 17% (7) **Changes in legislation** Political risks and violence and regulation (e.g. political instability, war, terrorism, NEW (e.g. trade wars and tariffs, economic civil commotion, strikes, riots, looting) 20% 13% 2022:

20% (6)

# Top 10 business risks in 2023: Americas



<b>1</b> 39%		Business interruption (incl. supply chain disruption)	2022: 46% (1)	<b>6</b> 16%		Fire, explosion <sup>2</sup>	2022: 19% (6)
<b>2</b> 32%		Cyber incidents (e.g. cyber crime, system downtime, data breaches, fines and penalties)	2022: 40% (2)	<b>7</b> 16%		Climate change (e.g. physical, operational and financial risks as a result of global warming)	2022: 14% (7)
<b>3</b> 27%	9186	Macroeconomic developments (e.g. inflation, deflation, monetary policies, austerity programs)	NEW	8 14%	.iii.	Energy crisis (e.g. supply shortage/outage, price fluctuations)	NEW
<b>4</b> 23%		Shortage of skilled workforce <sup>1</sup>	2022: 20% (5)	<b>9</b> 13%		Changes in legislation and regulation (e.g. trade wars and tariffs, economic sanctions, protectionism, Eurozone disintegration)	2022: 12% (9)
<b>5</b> 23%		Natural catastrophes (e.g. storm, flood, earthquake, wildfire, extreme weather events)	2022: 35% (3)	<b>10</b>		Political risks and violence (e.g. political instability, war, terrorism, civil commotion, strikes, riots, looting)	NEW

<sup>1</sup> Shortage of skilled workforce ranks higher than natural catastrophes based on the actual number of responses 2 Fire, explosion ranks higher than climate change based on the actual number of responses

### Top 10 business risks in 2023: Asia Pacific

risks as a result of global warming)

22%



**Business interruption Macroeconomic** (incl. supply chain disruption) developments NEW 35% 19% 2022: (e.g. inflation, deflation, monetary 37% (2) policies, austerity programs) **Cyber incidents** Pandemic outbreak (e.g. cyber crime, (e.g. health and workforce issues, 32% 16% system downtime, data breaches, restrictions on movement) 2022: 40% (1) fines and penalties) 27% (3) **Natural catastrophes** Fire, explosion (e.g. storm, flood, earthquake, wildfire, 27% 15% extreme weather events) 2022: 2022: 25% (4) 16% (7) Political risks and violence Changes in legislation and regulation (e.g. political instability, war, terrorism, NEW (e.g. trade wars and tariffs, economic civil commotion, strikes, riots, looting) 24% 12% sanctions, protectionism, Euro-zone 2022: disintegration) 22% (5) **Energy crisis** Climate change (e.g. physical, operational and financial (e.g. supply shortage/outage, price

11%

2022:

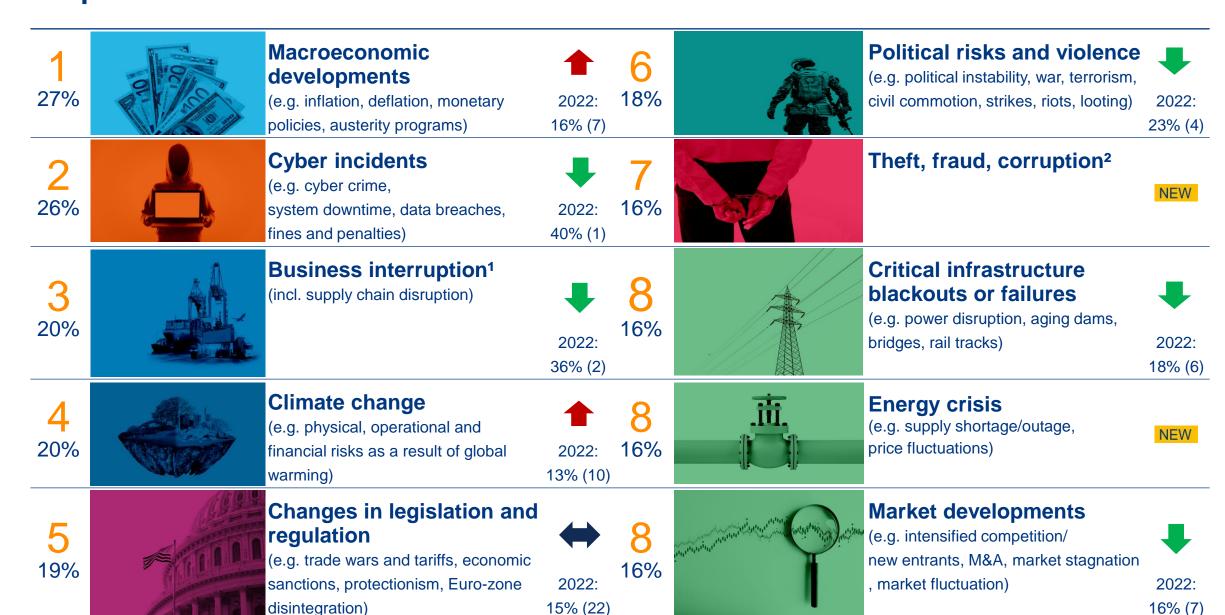
16% (6)

- 2

NEW

fluctuations)

# Top 10 business risks in 2023: Africa & Middle East Allianz (11)





Top 5 risks in Agriculture

Top 5 risks in Aviation, Aerospace & Defense

<b>1</b> 48%	Climate change (e.g. physical, operational and financial risks as a result of global warming)	2022: 65% (1)	<b>1</b> 34%		Political risks and violence (e.g. political instability, war, terrorism, civil commotion, strikes, riots, looting)	NEW
<b>2</b> 43%	Natural catastrophes (e.g. storm, flood, earthquake, wildfire, extreme weather events)	2022: 42% (2)	2 31%	.iii.	Energy crisis (e.g. supply shortage/outage, price fluctuations)	NEW
<b>3</b> 26%	Critical infrastructure blackouts or failures (e.g. power disruption, aging dams, bridges, rail tracks)	NEW	3 30%		Cyber incidents (e.g. cyber crime, system downtime, data breaches, fines and penalties)	2022: 47% (1)
<b>4</b> 17%	Business interruption (incl. supply chain disruption)	2022: 29% (3)	<b>4</b> 27%		Changes in legislation and regulation (e.g. trade wars and tariffs, economic sanctions, protectionism, Euro-zone disintegration)	NEW
<b>4</b> 17%	Energy crisis (e.g. supply shortage/outage, price fluctuations)	NEW	<b>5</b> 21%		Shortage of skilled workforce	NEW



#### Top 5 risks in Chemicals, Pharmaceuticals & Biopharma

#### Top 5 risks in Consumer Goods

<b>1</b> 54%		Business interruption (incl. supply chain disruption)	2022: 73% (1)	<b>1</b> 41%		Business interruption (incl. supply chain disruption)	2022: 59% (1)
<b>2</b> 30%		Cyber incidents (e.g. cyber crime, system downtime, data breaches, fines and penalties)	2022: 42% (2)	<b>2</b> 34%		Macroeconomic developments (e.g. inflation, deflation, monetary policies, austerity programs)	NEW
<b>3</b> 26%	.iii.	Energy crisis (e.g. supply shortage/outage, price fluctuations)	NEW	3 24%	<u>.ii.</u>	Energy crisis (e.g. supply shortage/outage, price fluctuations)	NEW
<b>4</b> 22%		Changes in legislation and regulation (e.g. trade wars and tariffs, economic sanctions, protectionism, Euro-zone disintegration)	NEW	<b>4</b> 17%		Changes in legislation and regulation (e.g. trade wars and tariffs, economic sanctions, protectionism, Euro-zone disintegration)	NEW
<b>5</b> 20%	2/8/5/	Macroeconomic developments (e.g. inflation, deflation, monetary policies, austerity programs)	NEW	<b>4</b> 17%		Fire, explosion	NEW



2022:

32% (2)

NEW

2022:

54% (1)

2022:

51% (2)

#### Top 5 risks in Engineering, Construction & Real Estate

#### Top 5 risks in Entertainment





#### Natural catastrophes (e.g. storm, flood, earthquake,

NEW

20%



### developments

(e.g. inflation, deflation, monetary policies, austerity programs)





Top 5 risks in Financial Services

Top 5 risks in Food & Beverages (mfg. & supply)



**Cyber incidents**(e.g. cyber crime,
system downtime, data breaches,
fines and penalties)

2022:

44%



Business interruption (incl. supply chain disruption)



2022: 67% (1)

2 34%



Macroeconomic developments

(e.g. inflation, deflation, monetary policies, austerity programs)

NEW

51% (1)

2 37%



Cyber incidents

(e.g. cyber crime, system downtime, data breaches, fines and penalties)



2022: 43% (2)

3 26%



Changes in legislation and regulation

(e.g. trade wars and tariffs, economic sanctions, protectionism, Euro-zone disintegration)



2022:

26% (3)

3

30%



**Energy crisis** 

(e.g. supply shortage/outage, price fluctuations)



**4** 21%



**Energy crisis** 

(e.g. supply shortage/outage, price fluctuations)



<del>4</del> 26%



Fire, explosion



2022: 23% (3)

**5** 21%



**Business interruption** 

(incl. supply chain disruption)



2022:

30% (2)

C

19%



Climate change

(e.g. physical, operational and financial risks as a result of global warming)



2022:

23% (3)



Top 5 risks in Government & public services (incl. healthcare)

Top 5 risks in Hospitality, leisure & tourism

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<b>1</b> 30%		Pandemic outbreak (e.g. health and workforce issues, restrictions on movement)	2022: 43% (2)	<b>1</b> 33%		Business interruption (incl. supply chain disruption)	2022: 39% (2)
<b>2</b> 27%		Climate change (e.g. physical, operational and financial risks as a result of global warming)	NEW	<b>2</b> 25%		Natural catastrophes (e.g. storm, flood, earthquake, wildfire, extreme weather events)	2022: 22% (4)
<b>2</b> 27%		Cyber incidents (e.g. cyber crime, system downtime, data breaches, fines and penalties)	2022: 57% (1)	3 23%		Fire, explosion	NEW
<b>4</b> 23%	2 8 6	Macroeconomic developments (e.g. inflation, deflation, monetary policies, austerity programs)	NEW	3 23%		Pandemic outbreak (e.g. health and workforce issues, restrictions on movement)	2022: 57% (1)
<b>5</b> 20%	.ii.	Energy crisis (e.g. supply shortage/outage, price fluctuations)	NEW	<b>5</b> 20%		Climate change (e.g. physical, operational and financial risks as a result of global warming)	2022: 18% (5)



Top 5 risks in Manufacturing (incl. Automotive)

Top 5 risks in Marine & Shipping

<b>1</b> 65%		Business interruption (incl. supply chain disruption)	2022: 68% (1)	<b>1</b> 29%	Fire, explosion	2022: 25% (3)
<b>2</b> 38%		Cyber incidents (e.g. cyber crime, system downtime, data breaches, fines and penalties)	2022: 53% (2)	<b>2</b> 25%	Changes in legislation and regulation (e.g. trade wars and tariffs, economic sanctions, protectionism, Eurozone disintegration)	NEW
<b>3</b> 24%		Fire, explosion	2022: 26% (4)	<b>2</b> 25%	Cyber incidents (e.g. cyber crime, system downtime, data breaches, fines and penalties)	2022: 24% (4)
<b>4</b> 23%		Macroeconomic developments (e.g. inflation, deflation, monetary policies, austerity programs)	NEW	<b>4</b> 23%	Business interruption (incl. supply chain disruption)	2022: 42% (1)
<b>5</b> 22%	.ii.	Energy crisis (e.g. supply shortage/outage, price fluctuations)	NEW	<b>4</b> 23%	Natural catastrophes (e.g. storm, flood, earthquake, wildfire, extreme weather events)	2022: 33% (2)



Top 5 risks in Media Top 5 risks in Oil & Gas

<b>1</b> 56%		Cyber incidents (e.g. cyber crime, system downtime, data breaches, fines and penalties)	2022: 32% (3)	<b>1</b> 50%	Business interruption (incl. supply chain disruption)	2022: 59% (1)
<b>2</b> 44%	. <del>ii</del> .	Energy crisis (e.g. supply shortage/outage, price fluctuations)	NEW	2 37%	Energy crisis (e.g. supply shortage/outage, price fluctuations)	NEW
31%		Business interruption (incl. supply chain disruption)	2022: 51% (2)	30%	Cyber incidents (e.g. cyber crime, system downtime, data breaches, fines and penalties)	2022: 21% (5)
<b>4</b> 19%		Changes in legislation and regulation (e.g. trade wars and tariffs, economic sanctions, protectionism, Eurozone disintegration)	2022: 19% (5)	<b>4</b> 27%	Climate change (e.g. physical, operational and financial risks as a result of global warming)	2022: 32% (4)
<b>4</b> 19%		Theft, fraud, corruption	NEW	<b>4</b> 27%	Fire, explosion	2022: 35% (3)



Top 5 risks in Power & Utilities

Top 5 risks in Professional services (e.g. legal)



**Business interruption** (incl. supply chain disruption)



46% (1)

45%



Cyber incidents (e.g. cyber crime, system downtime, data breaches, fines and penalties)



45% (1)



**Energy crisis** 

(e.g. supply shortage/outage, price fluctuations)



26%



Macroeconomic developments

(e.g. inflation, deflation, monetary policies, austerity programs)

NEW

36%



**Natural catastrophes** 

(e.g. storm, flood, earthquake, wildfire, extreme weather events)



21%

2022:



#### Changes in legislation and regulation

(e.g. trade wars and tariffs, economic sanctions, protectionism, Eurozone disintegration)



2022: 27% (2)

30%



#### **Cyber incidents**

(e.g. cyber crime, system downtime, data breaches, fines and penalties)



41% (2)

21%

33% (3)



#### Political risks and violence

(e.g. political instability, war, terrorism, civil commotion, strikes, riots, looting)



25%



#### Climate change

(e.g. physical, operational and financial risks as a result of global warming)



21% 2022: 26% (5)



#### Shortage of skilled workforce

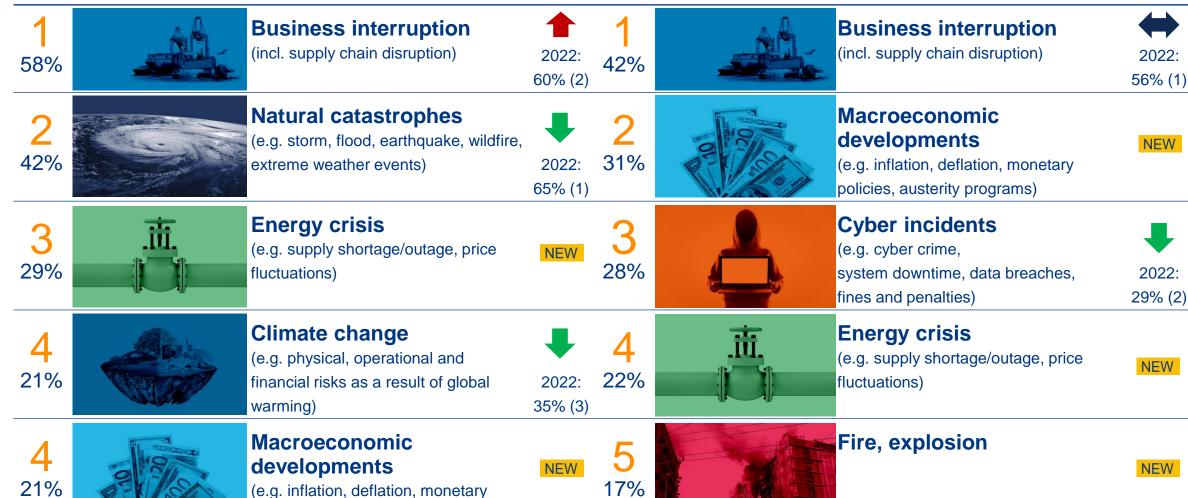
NEW



#### Top 5 risks in Renewable energy

policies, austerity programs)

#### Top 5 risks in Retail and wholesale





#### Top 5 risks in Technology

#### Top 5 risks in Telecommunications



**Cyber incidents** (e.g. cyber crime, system downtime, data breaches, fines and penalties)

2022:

52% (1)

80%



**Cyber incidents** (e.g. cyber crime, system downtime, data breaches, fines and penalties)



55% (2)

42%



**Business interruption** (incl. supply chain disruption)



45% (2)

48%

**Critical infrastructure** blackouts or failures

2022:

(e.g. power disruption, aging dams, bridges, rail tracks)

25% (3)

25%



**New technologies** 

(e.g. risk impact of artificial intelligence, connected/autonomous vehicles, electric vehicles, nanotechnology, blockchain, 5G)



2022:

28%

20% (4)



Political risks and violence

(e.g. political instability, war, terrorism, civil commotion, strikes, riots, looting)



23%



Macroeconomic developments

(e.g. inflation, deflation, monetary policies, austerity programs)



24%



**Business interruption** 

(incl. supply chain disruption)



60% (1)

22%



Changes in legislation and regulation

(e.g. trade wars and tariffs, economic sanctions, protectionism, Eurozone disintegration)



20%

2022: 18% (5)



**Natural catastrophes** 

(e.g. storm, flood, earthquake, wildfire, extreme weather events)





#### Top 5 risks in Transportation and logistics

<b>1</b> 27%	2/8/6	Macroeconomic developments (e.g. inflation, deflation, monetary policies, austerity programs)	NEW		
2 25%		Changes in legislation and regulation (e.g. trade wars and tariffs, economic sanctions, protectionism, Eurozone disintegration)	2022: 22% (4)		
2 25%		Cyber incidents (e.g. cyber crime, system downtime, data breaches, fines and penalties)	2022: 18% (5)		
2 25%		Energy crisis (e.g. supply shortage/outage, price fluctuations)	NEW		
<b>5</b> 23%		Business interruption (incl. supply chain disruption)	2022: 27% (1)		