

Allianz Partners India

Media release

A quarter of Indians planning to travel in 2025 want to travel to the UK and Europe for their next international holiday, finds Allianz Partners Travel Index 2025

- Close to half of Indians planning to travel in 2025 have saved up to 126k INR or more
- An overwhelming 85% of Indians intending to travel are likely to purchase travel insurance

Gurugram, India, May 12, 2025

Allianz Partners, a world leader in B2B2C Insurance and Assistance services, today announced the findings of Allianz Partners Travel Index 2025. The survey reveals that about 47% of Indians who are planning to travel in 2025 have saved up to 126k INR or more. This is higher among males and higher income earners. Commissioned to Kantar Consumer Link, over 1000 Indian adults were surveyed to understand their holiday aspirations and preferences while travelling. The survey highlights that majority of Indians are likely to purchase travel insurance for their trip for security and peace of mind.

Speaking on the survey, **Charu Kaushal, Managing Director at Allianz Partners India** said, *“The Allianz Partners Travel Index 2025 explores the evolving travel landscape, emphasizing Indian travellers growing appetite for unique, experience-led journeys. As travel becomes more personalized, Allianz Partners India is committed to redefining protection and security, enabling safer journeys and inspiring the confidence to explore freely”.*

Allianz Partners Travel Index 2025 reveals that:

- Out of the Indian travellers planning to take a trip in 2025
 - a quarter (25%) are wanting to travel to the UK and Europe for their next international holiday
 - 18% intend to travel to other Asian countries,
 - 16% to Australia, New Zealand and other Pacific islands.
- Cost is the major factor for Indians not planning to travel with 84% mentioning either they do not have money to travel, or it is expensive.
- Entertainment is the most important when travelling, followed by being prepared if luggage is lost.

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- Personal safety is a concern for 49% Indians while travelling, 48% are wary of extreme weather events.
 - Those 50 years and older are less worried about their personal safety and other concerns.
 - 42% higher income earners are more concerned about flight cancellations and delays.
- An overwhelming 85% Indians intending to travel are likely to purchase travel insurance for their next trip, but this is more skewed towards higher income earners
 - 43% of those who intend to travel are more likely to purchase from a travel website, while 18% purchase directly from the insurance provider
 - Those not travelling in 2025 are more likely to purchase from a Travel Agent or not purchase any at all.
- 61% of Indians are purchasing travel insurance is for their own security and peace of mind.

About The Travel Index: Launching in India for the first time in 2025, The Allianz Partners Travel Index now contributes to a suite of consumer data from over 20 000 consumers in Asia, Australia, NZ, USA, Canada, and Europe. Allianz Partners commissioned Kantar Consumer Link to conduct an online survey of 1,000 Indian adults between 31 Jan and 7 Feb 2025, providing relevant insights into Indian traveller behaviours and travel intentions in 2025.

Press contact:

Allianz Partners India Swati Sharma swati.sharma@allianz.com

About Allianz Partners

Allianz Partners is a world leader in B2B2C insurance and assistance, offering global solutions that span international health and life, travel insurance, mobility and assistance. Customer driven, our innovative experts are redefining insurance services by delivering future-ready, high-tech high-touch products and solutions that go beyond traditional insurance. Our products are embedded seamlessly into our partners' businesses, sold through intermediary channels or directly to customers through the Allianz brand. Present in over 75 countries, our 21,900 employees speak 70 languages, handle over 72.5 million cases each year, and are motivated to go the extra mile to offer peace of mind to our customers around the world.

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