

# Press release

September 5<sup>th</sup> 2016



## **Allianz Worldwide Partners presents the latest mobility trends.**

Allianz Worldwide Partners and SoonSoonSoon reinvent mobility by exploring the latest mobility trends from all over the world. Here are the two trends of the summer.

### **Travel unlimited by plane**

A US-based start-up business has introduced a novel approach to managing the cost of air travel: an unlimited subscription. Frequent fliers can take out a subscription that entitles them to unrestricted flights within a defined geographic area. For \$1,500 a month, subscribers can book flights with any airline to fly between cities on the West Coast of America: Los Angeles, Seattle, San Francisco...

Certain conditions apply:

- Travelers have to book at least seven days in advance;
- May not make more than four bookings at the same time;
- May only fly economy.

The start-up business plans to expand its service and adjust its pricing to cover the whole of North America.

<https://www.youtube.com/watch?v=laA-jscbX4A>

### **Know where your bags are**

More and more technology is being invested into luggage, making life easier for travellers. Bluesmart is a connected suitcase that you can monitor from your smartphone or smartwatch, using Bluetooth. The product's inventors have thought of everything. The Bluesmart suitcase is secure and lockable remotely using your smartphone. Bluesmart also incorporates integrated scales, so you can check your suitcase's weight. Its location sensors are very useful if your luggage gets lost or stolen. Bluesmart also logs when and where you travel, giving you a record of both your movements and that of your suitcase. And the icing on the cake; you can use your Bluesmart suitcase to charge your mobile devices. All in all, a piece of luggage you can't afford to be without.

<http://bluesmart.com/>

All of these trends can be found on the following website: <http://www.reinventmobility.com/>

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## **About Allianz Worldwide Partners**

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Dedicated to bringing worldwide protection and care, Allianz Worldwide Partners is the B2B2C leader in assistance and insurance solutions in the following areas of expertise: global assistance, international health & life, global automotive and travel insurance. These solutions, which are a unique combination of insurance, service and technology, are available to business partners or via direct and digital channels under three internationally renowned brands: Allianz Global Assistance, Allianz Worldwide Care and Allianz Global Automotive. This global family of over 16 000 employees is present in 75 countries, speaks 70 languages and handles 40 million cases per year\*, protecting customers and employees on all continents.

For more information, please visit [https://www.allianz.com/en/products\\_solutions/services-and-assistance/allianz-worldwide-partners/](https://www.allianz.com/en/products_solutions/services-and-assistance/allianz-worldwide-partners/)

\*for 2015, excluding Global Automotive

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